Grill Nights

FRANCHISE Brochure

For Franchise Enquiry

63818 01325 | 78100 09581 | 75500 77078

About Us

Grill Nights is a fastest growing chain of Barbeque's and Shawarma Franchise Brand Started in 2020 and currently operating in 4 states with 200+ Outlets. also Grill Nights is India's one of the cheapest **Franchise to provide plans starting from just Rs.99,999/-** with No Royalty Fee.

200+ Franchise Outlets

2 Lacs+ Shawarmas Sold

3 Lacs+ Happy Customers

WHEN PEOPLE THINK OF BARBEQUE AND SHAWARMA, THEY THINK OF "GRILL NIGHTS".

Our goal is to provide the best tasty authentic flavours in the region. Sincere thanks to our loyal customer's overwhelming love for our Grill Nights.

Why Grill Nights For Franchise?

EASY **ROI**	NO ROYALTY FEE	LOW INVESTMENT, EXCELLENT MARGIN
END TO END SET UP & INITIAL TRAINING	EXTENSIVE MARKETING & ADVERTISING	QUALITY INGREDIENTS SUPPLY
FRANCHISE OWNERS CAN CUSTOMIZE THEIR OWN MENU	SWIGGY & ZOMATO INTEGRATION	MANPOWER SUPPORT

FRANCHISE SUBSCRIBTION

STANDARD
RS.99,999

STANDARD PLUS
RS.1,50,000

CLASSIC
RS.2,30,000

CART MODEL
RS.2,49,000

STUDIO
RS.2,75,000

STUDIO PLUS
RS.3,75,000

PREMIUM
RS.5,00,000

Join the Grill Nights family and be your

own boss in the world of deliciousness!

STANDARD PLAN

20+ Varieties of Shawarma | Mojito

FRANCHISE FEE : Rs.99,999 | SHOP SIZE : 100 - 150 Sq.ft

FRANCHISOR INCLUSION

- Cylinder Model Shawarma Machine
- Shawarma Plate
- Shawarma Rod & Holder
- Shawarma Knife & Chopper
- Tong - 1pc
- Plate Shawarma Slicer - 1pc
- Marination Box - 1pc
- Shawarma Masala - 5kg

FRANCHISEE RESPONSIBILITIES

- 8*4 Backlight Board
- 2*2 Working Table - 1
- Commercial Cylinder - 2
- Fridge or 200L Deep Freezer
- Sujatha Mixer Grinder
- Cutleries Purchase - Rs.15000 Approx
- Masala Bill - Rs.15000 Approx
- Initial Stock Purchase - Rs.16000 Approx
- Transportation Cost (Depends on the Location)

FRANCHISEE ADDITIONAL EXPENSES	SPLIT UP
Business Cycle Amount	Rs.50,000
Interior Setup Cost	Rs.1 - 1.5 Lakhs
Total Investment	Rs.3 Lakhs (approx)
Return on Investment (ROI)	3 - 5 Months

STANDARD PLUS PLAN

Shawarma | Chicken 65 | Chicken Lollipop
Burger | Soup | Mojito

FRANCHISE FEE : Rs.1,50,000 | SHOP SIZE : 100 - 150 Sq.ft

FRANCHISOR INCLUSION

- Cylinder Model Shawarma Machine
- Shawarma Plate
- Shawarma Rod & Holder
- Shawarma Knife & Chopper
- MS Double Burner Stove
- Tong (1pc)
- Plate Shawarma Slicer (1pc)
- Marination Box (2pc)
- 8*4 Backlight Board
- 6*3 Standing Light Board
- 2000 Pamphlet
- Shawarma Masala - 5kg
- Chicken 65 Masala - 3kg

FRANCHISEE RESPONSIBILITIES

- Fridge or 200L Deep Freezer
- 2x2 Working Table - 1
- Commercial Cylinder - 3
- Fridge or 200L Deep Freezer
- Sujatha Mixer Grinder
- Cutleries Purchase - Rs.20000 Approx
- Masala Bill - Rs.15000 Approx
- Initial Stock Purchase - Rs.20000 Approx
- Transportation Cost (Depends on the Location)

FRANCHISEE ADDITIONAL EXPENSES	SPLIT UP
Business Cycle Amount	Rs.50,000
Interior Setup Cost	Rs.1.5 - 2 Lakhs
Total Investment	Rs.4 Lakhs (approx)
Return on Investment (ROI)	4 - 6 Months

CLASSIC PLAN

Shawarma | Grill | Chinese | Mojito

FRANCHISE FEE	SHOP SIZE
Rs.2,30,000	Inside: 200 - 300sqft | Outside: 60 - 100sqft

FRANCHISOR INCLUSION

- Cylinder Model Shawarma Machine
- 9 Bird Grill Machine
- MS Double Burner Stove
- Shawarma Plate
- Shawarma Rod & Holder
- Shawarma Knife & Chopper
- Tong (1pc)
- Plate Shawarma Slicer (1pc)
- Marination Box (2pc)
- Chinese Masala Box (2pc)
- 10*4 Backlight Board
- 6*3 Standing Light Board
- 2000 Pamphlet & 100 Posters
- Shawarma Masala - 5kg

FRANCHISEE RESPONSIBILITIES

- 350L Deep Dreezer - 1
- 200L Deep Freezer (Optional)
- 3*2 Working Table - 1
- 2*2 Working Table - 2
- Sujatha Mixer Grinder
- Commercial Cylinder - 4
- Cutleries Purchase - Rs.24,000 Approx
- Masala Bill - Rs.20000 Approx
- Initial Stock Purchase - Rs.25,000 Approx
- Transportation Cost (Depends on the Location)

FRANCHISEE ADDITIONAL EXPENSES	SPLIT UP
Business Cycle Amount	Rs.75,000
Interior Setup Cost	Rs.2 - 3 Lakhs
Total Investment	Rs.4.5 - 5 Lakhs (approx)
Return on Investment (ROI)	5 - 8 Months

GRILL NIGHT CART MODEL

Shawarma | Chicken 65 | Chicken Lollipop | Burger | Sandwich
Chicken Drumstick | Tawa Chicken

FRANCHISE FEE : Rs.2,49,000 | CART SIZE : 6 ft L x 2.5 ft W x 7 ft H

FRANCHISOR INCLUSION

- Working Cart with Shawarma, Sandwich & Fry Pan
- 36*24inch Led Logo
- Shawarma Plate
- Shawarma Rod & Holder
- Shawarma Knife & Chopper
- Tong (1pc)
- Plate Shawarma Slicer (1pc)
- Marination Box (2pc)
- Shawarma Masala - 5kg
- Chicken 65 Masala - 3kg

NO

RENT
CURRENT BILL
SKILLED LABOUR DEPENDENCY
FOOD WASTAGE

FRANCHISEE RESPONSIBILITIES

- Fridge or 200L Deep Freezer
- Commercial Cylinder - 2
- Sujatha Mixer Grinder
- Cutleries Purchase Rs.10,000 Approx
- Masala Bill Rs.15,000 Approx
- Initial Stock Purchase Rs.20,000 Approx
- Transportation Cost (Depends On The Location)
- Ice Insulation Box - 2

FRANCHISEE ADDITIONAL EXPENSES	SPLIT UP
Business Cycle Amount	Rs.50,000
Total Investment	Rs.3 Lakhs (approx)
Return on Investment (ROI)	5 - 8 Months

STUDIO PLAN

Shawarma | Grill | BBQ | Kebab | Chinese | Mojito

FRANCHISE FEE	SHOP SIZE
Rs.2,75,000	Inside: 250 - 400sqft | Outside: 100 - 150sqft

FRANCHISOR INCLUSION

- Cylinder Model Shawarma Machine
- 9 Bird Grill Machine
- SS 3ft BBQ Machine with Blower
- MS Double Burner Stove
- Shawarma Plate
- Shawarma Rod & Holder
- Shawarma Knife & Chopper
- Tong (1pc)
- Plate Shawarma Slicer (1pc)
- Marination Box (3pc)
- Chinese Masala Box (2pc)
- 10*4 Backlight Board
- 6*3 Standing Light Board
- 2000 Pamphlet & 100 Posters
- Shawarma Masala - 5kg

FRANCHISEE RESPONSIBILITIES

- 350L Deep Dreezer - 1
- 200L Deep Freezer - 1
- 3*2 Working Table - 2
- 2*2 Working Table - 2
- Sujatha Mixer Grinder
- Commercial Cylinder - 4
- Cutleries Purchase - Rs.30000 Approx
- Masala Bill - Rs.22000 approx
- Initial Stock Purchase - Rs.30000 Approx
- Transportation Cost (Depends on the Location)

FRANCHISEE ADDITIONAL EXPENSES	SPLIT UP
Business Cycle Amount	Rs.75,000
Interior Setup Cost	Rs.2 - 3 Lakhs
Total Investment	Rs.5 - 6 Lakhs (approx)
Return on Investment (ROI)	5 - 8 Months

STUDIO PLUS PLAN

Shawarma | Grill | BBQ | Kebab | Chinese
Tandoori | Naan | Roti | Mojito

FRANCHISE FEE	SHOP SIZE
Rs.3,75,000	Inside: 250 - 400sqft | Outside: 100 - 150sqft

FRANCHISOR INCLUSION

- Cylinder Model Shawarma Machine
- 9 Bird Grill Machine
- SS 3ft BBQ Machine with Blower
- SS Double Burner Stove
- Tandoori Pot (2.5*2.5)
- 350L Deep Freezer
- Tandoori & Naan Rods
- Shawarma Plate
- Shawarma Rod & Holder
- Shawarma Knife & Chopper
- Tong (1pc)
- Plate Shawarma Slicer (1pc)
- Marination Box (4pc)
- Chinese Masala Box (2pc)
- 10*4 Backlight Board
- 6*3 Standing Light Board
- 2000 Pamphlet & 100 Posters
- Shawarma Masala - 5kg
- Tandoori Masala - 5kg
- Chinese Masala - 3kg
- Chicken 65 Masala - 3kg

FRANCHISEE RESPONSIBILITIES

- 350L Deep Dreezer - 1
- 4*2 Working Table - 1
- 3*2 Working Table - 2
- 2*2 Working Table - 1
- Sujatha Mixer Grinder
- Commercial Cylinder - 4
- Cutleries Purchase - Rs.35000 Approx
- Masala Bill - Rs.25000 Approx
- Initial Stock Purchase - Rs.40000 Approx
- Transportation Cost (Depends on the Location)

FRANCHISEE ADDITIONAL EXPENSES	SPLIT UP
Business Cycle Amount	Rs.80,000
Interior Setup Cost	Rs.2 - 3 Lakhs
Total Investment	Rs.6 - 7 Lakhs (approx)
Return on Investment (ROI)	6 - 9 Months

PREMIUM PLAN

Shawarma | Grill | BBQ | Kebab | Chinese | Tandoori | Naan
Fried Chicken | Sandwich | Burger | Milkshake | Waffle | Mojito

FRANCHISE FEE	SHOP SIZE
Rs.5,00,000	Inside: 300 - 1000sqft | Outside: 100 - 150sqft

FRANCHISOR INCLUSION

- Cylinder Model Shawarma Machine
- 9 Bird Grill Machine
- SS 3ft BBQ Machine with Blower
- SS 3 Burner Chinese Range
- Tandoori Pot (2.5*2.5)
- 3.5KW 11L Deep Fryer
- 1KW 7L China Fryer
- SS 3ft Breading Table
- Commercial Sandwich Machine
- Microwave Oven
- Single Waffle Machine
- Milkshake Blender
- 350L Deep Freezer
- 200L Deep Freezer
- Tandoori & Naan Rods
- Shawarma Plate
- Shawarma Rod & Holder
- Shawarma Knife & Chopper
- Tong (1pc)
- Plate Shawarma Slicer (1pc)
- Marination Box (5pc)
- Chinese Masala Box (2pc)
- 10*4 Backlight Board
- 6*3 Standing Light Board
- Branding Photo Frames - 15pc (12*18inch)
- 2000 Pamphlet & 100 Posters
- Shawarma Masala - 5kg
- Tandoori Masala - 5kg
- Chinese Masala - 3kg
- Chicken 65 Masala - 3kg

FRANCHISEE RESPONSIBILITIES

- 200L Deep Freezer - 1
- 4*2 Working Table - 3
- 3*2 Working Table - 2
- 2*2 Working Table - 1
- Sujatha Mixer Grinder
- Commercial Cylinder - 4
- Cutleries Purchase - Rs.40000 Approx
- Masala Bill - Rs.28000 Approx
- Initial Stock Purchase - Rs.40000 Approx
- Transportation Cost (Depends on the Location)

FRANCHISEE ADDITIONAL EXPENSES	SPLIT UP
Business Cycle Amount	Rs.1,00,000
Interior Setup Cost	Rs.3 - 5 Lakhs
Total Investment	Rs.8 - 10 Lakhs (approx)
Return on Investment (ROI)	6 - 10 Months

SALES PROJECTION - 1

Sales Projection	STANDARD		STANDARD PLUS		CLASSIC	
	Daily	Monthly	Daily	Monthly	Daily	Monthly
Average Sales	5000	150000	7000	210000	10000	300000
Staff Salary	500	15000	500	15000	1300	39000
Rent	350	10500	350	10500	400	12000
EB bill	50	1500	50	1500	50	1500
Chicken	1500	45000	2250	67500	3500	105000
Groceries	500	15000	700	21000	800	24000
Masalas	200	6000	350	10500	450	13500
Vegetables	50	1500	100	3000	250	7500
Gas	280	8400	500	15000	700	21000
Charcoal	-	-	-	-	-	-
Packing material	50	1500	100	3000	200	6000
Total sales / day	3480	104400	4900	147000	7650	229500
Miscellaneous (5%)	174	5220	245	7350	383	11475
Food wastage (3%)	104	3132	147	4410	230	6885
Total net profit	**1242**	**37248**	**1708**	**51240**	**1738**	**52140**
Total Investment	**3 Lakhs**		**4 Lakhs**		**4.5 - 5 Lakhs**	
ROI	**8 - 10 Months**		**8 - 10 Months**		**10 - 12 Months**	

Sales Projection	STUDIO		STUDIO PLUS		PREMIUM	
	Daily	Monthly	Daily	Monthly	Daily	Monthly
Average Sales	13000	390000	14000	420000	18000	540000
Staff Salary	2100	63000	2800	84000	3500	105000
Rent	500	15000	500	15000	650	19500
EB bill	60	1800	60	1800	200	6000
Chicken	4500	135000	3500	105000	4750	142500
Groceries	1000	30000	1300	39000	1500	45000
Masalas	600	18000	750	22500	900	27000
Vegetables	250	7500	500	15000	750	22500
Gas	700	21000	700	21000	700	21000
Charcoal	300	9000	600	18000	600	18000
Packing material	300	9000	350	10500	460	13800
Total sales / day	10310	309300	11060	331800	14010	420300
Miscellaneous (5%)	516	15465	553	16590	701	21015
Food wastage (3%)	309	9279	332	9954	420	12609
Total net profit	**1865**	**55956**	**2055**	**61656**	**2869**	**86076**
Total Investment	**5 - 6 Lakhs**		**6 - 7 Lakhs**		**8 - 10 Lakhs**	
ROI	**10 - 12 Months**		**10 - 10 Months**		**10 - 12 Months**	

SALES PROJECTION - 2

Sales Projection	STANDARD		STANDARD PLUS		CLASSIC	
	Daily	Monthly	Daily	Monthly	Daily	Monthly
Average Sales	7000	210000	9000	270000	12000	360000
Staff Salary	500	15000	500	15000	1300	39000
Rent	350	10500	350	10500	400	12000
EB bill	50	1500	50	1500	50	1500
Chicken	2500	75000	3300	99000	4500	135000
Groceries	600	18000	800	24000	900	27000
Masalas	300	9000	400	12000	500	15000
Vegetables	50	1500	100	3000	250	7500
Gas	300	9000	650	19500	800	24000
Charcoal	-	-	-	-	-	-
Packing material	50	1500	100	3000	250	7500
Total sales / day	4700	141000	6250	187500	8950	268500
Miscellaneous (5%)	235	7050	313	9375	448	13425
Food wastage (3%)	141	4230	188	5625	269	8055
Total net profit	**1924**	**57720**	**2250**	**67500**	**2334**	**70020**
Total Investment	**3 Lakhs**		**4 Lakhs**		**4.5 - 5 Lakhs**	
ROI	**6 - 8 Months**		**6 - 8 Months**		**7 - 9 Months**	

Sales Projection	STUDIO		STUDIO PLUS		PREMIUM	
	Daily	Monthly	Daily	Monthly	Daily	Monthly
Average Sales	15000	450000	18000	540000	22000	660000
Staff Salary	2100	63000	2800	84000	3500	105000
Rent	500	15000	500	15000	650	19500
EB bill	60	1800	60	1800	200	6000
Chicken	5000	150000	5500	165000	6500	195000
Groceries	1200	36000	1400	42000	1600	48000
Masalas	700	21000	800	24000	1000	30000
Vegetables	250	7500	500	15000	750	22500
Gas	800	24000	800	24000	800	24000
Charcoal	300	9000	600	18000	600	18000
Packing material	350	10500	400	12000	500	15000
Total sales / day	11260	337800	13360	400800	16100	483000
Miscellaneous (5%)	563	16890	668	20040	805	24150
Food wastage (3%)	338	10134	401	12024	483	14490
Total net profit	**2839**	**85176**	**3571**	**107136**	**4612**	**138360**
Total Investment	**5 - 6 Lakhs**		**6 - 7 Lakhs**		**8 - 10 Lakhs**	
ROI	**7 - 9 Months**		**6 - 8 Months**		**6 - 8 Months**	

SALES PROJECTION - 3

Sales Projection	STANDARD		STANDARD PLUS		CLASSIC	
	Daily	Monthly	Daily	Monthly	Daily	Monthly
Average Sales	9000	270000	11500	345000	14000	420000
Staff Salary	500	15000	500	15000	1300	39000
Rent	350	10500	350	10500	400	12000
EB bill	50	1500	50	1500	50	1500
Chicken	3500	105000	4500	135000	5500	165000
Groceries	650	19500	900	27000	1000	30000
Masalas	350	10500	500	15000	600	18000
Vegetables	50	1500	150	4500	300	9000
Gas	400	12000	750	22500	950	28500
Charcoal	-	-	-	-	-	-
Packing material	50	1500	100	3000	250	7500
Total sales / day	5900	177000	7800	234000	10350	310500
Miscellaneous (5%)	295	8850	390	11700	518	15525
Food wastage (3%)	177	5310	234	7020	311	9315
Total net profit	**2628**	**78840**	**3076**	**92280**	**2822**	**84660**
Total Investment	**3 Lakhs**		**4 Lakhs**		**4.5 - 5 Lakhs**	
ROI	**3- 5 Months**		**4 - 6 Months**		**5 - 7 Months**	

Sales Projection	STUDIO		STUDIO PLUS		PREMIUM	
	Daily	Monthly	Daily	Monthly	Daily	Monthly
Average Sales	18000	540000	21000	630000	25000	750000
Staff Salary	2100	63000	2800	84000	3500	105000
Rent	500	15000	500	15000	650	19500
EB bill	60	1800	60	1800	200	6000
Chicken	6000	180000	6500	195000	6500	195000
Groceries	1400	42000	1500	45000	1600	48000
Masalas	800	24000	900	27000	1000	30000
Vegetables	300	9000	600	18000	750	22500
Gas	950	28500	950	28500	950	28500
Charcoal	400	12000	700	21000	700	21000
Packing material	350	10500	400	12000	500	15000
Total sales / day	12860	385800	14910	447300	16350	490500
Miscellaneous (5%)	643	19290	746	22365	818	24525
Food wastage (3%)	386	11574	447	13419	491	14715
Total net profit	**4111**	**123336**	**4897**	**146916**	**7342**	**220260**
Total Investment	**5 - 6 Lakhs**		**6 - 7 Lakhs**		**8 - 10 Lakhs**	
ROI	**5 - 7 Months**		**5 - 6 Months**		**4 - 6 Months**	

CART MODEL (ROI CALCULATIONS)

Sales Projection	Projection 1		Projection 2		Projection 3	
	Daily	Monthly	Daily	Monthly	Daily	Monthly
Average Sales	6000	180000	8000	240000	10000	420000
Raw material cost (45%)	2700	81000	3600	108000	4500	135000
Staff Salary	600	18000	600	18000	600	18000
Gas Expense	250	7500	300	9000	350	10500
Packing material cost	200	6000	300	9000	350	10500
Battery	75	2250	75	2250	75	2250
Miscellaneous (5%)	300	9000	400	12000	500	15000
Total Expenses	**4125**	**123750**	**5275**	**158250**	**6375**	**191250**
Net Profit	**1875**	**56250**	**2725**	**81750**	**3625**	**108750**

RETURN ON INVESTMENT CALCULATION

	Projection 1	Projection 2	Projection 3
Investment Amount	Rs.2,49,000	Rs.2,49,000	Rs.2,49,000
Total Sales Per Month	Rs.56,250	Rs.81,750	Rs.1,08,750
ROI Possibilities	**5 Months**	**5 Months**	**5 Months**

Grill Nights

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